



**We  
Give  
You  
More!**

**Media Kit for Advertisers /  
Sponsors**

# Quick Site Stats

Here are some figures to provide you with an insight into how the Indezine.com site performs.

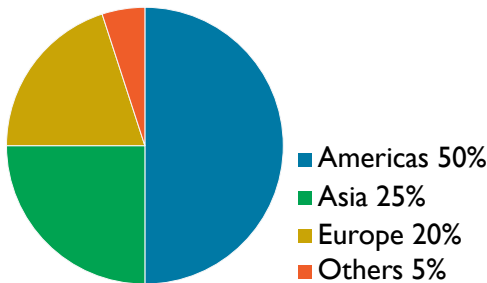
Alexa Ranking	45,299
Google PageRank	6
RSS Readers	150,000 +
Average Monthly Visits	390,000
Average Page Views	2,370,000 +

*“Always good information and products on this website. Well worth taking the time to review.”*

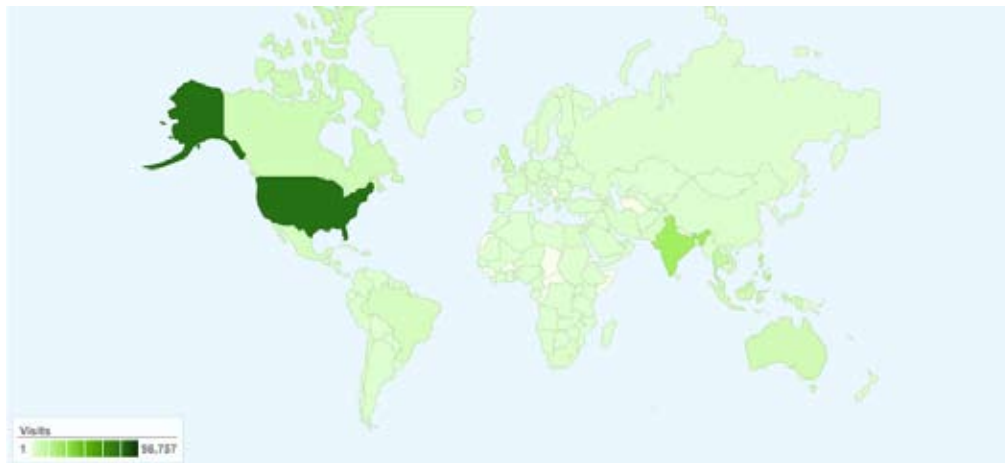
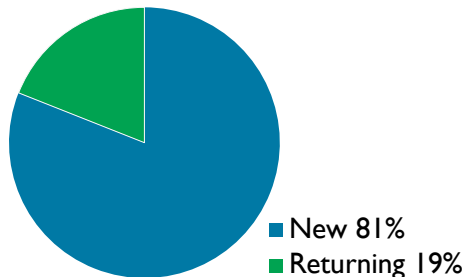
- An authentic visitor testimonial.

These figures are accurate as on October 20th, 2011.  
Google PageRank is for the Indezine home page.  
RSS reader count combines an integrated and accepted count of Feedburner and Aweber subscribers.  
Average Page Views are monthly figures.

## Network Map



## New vs. Returning Visits



Our Google Analytics overlay map shows an audience coverage that is almost entirely global with a distinct North American domination. Fortunately, that's just what advertisers are looking for these days!

# Company Profile



## About Indezine.com

Indezine.com is among the largest and most respected PowerPoint and media related sites worldwide. Here are some information snippets that highlight the achievements of this site:

- » Interviews and conversations with leading PowerPoint and presentations' authors.
- » A repository of hundreds of PowerPoint sample slides that show layouts, animations, concepts, and more.
- » 5000+ free PowerPoint templates cataloged subject-wise and color-wise.
- » Over 150,000 + double opt-in subscribers.
- » Free excerpts from PowerPoint books that can be found nowhere else.
- » PowerPoint learning tutorials in various categories.
- » Reviews of hundreds of PowerPoint add-ins, template collections, and clip media content.
- » PowerPoint related blog authored by Geetesh Bajaj, PowerPoint MVP and author of 6 PowerPoint books.

*"I put together a PowerPoint presentation every week. One of my resources for putting the finishing touches has been Indezine.com."*

*- An authentic visitor testimonial.*

## Why Indezine.com?

Indezine.com covers Microsoft PowerPoint, and authors and designers who talk about creating better presentations. In addition, you'll find info on PowerPoint add-ins and companion programs like nowhere else online. Also you'll find tutorials, templates, reviews, interviews, a blog, a newsletter, resources, a learning section, and even a presentation bank.

Visitors to the site come from all over the world, with large sections of them being from the USA, UK, India, South East Asia, Europe, Japan, etc.

In addition, this site happens to be unbiased, completely neutral, and a trustworthy resource of information that almost anyone who uses PowerPoint can benefit from.

# Company Profile



At Indezine.com, we are striving to make the site even more useful as a reference and resource for PowerPoint users so that we can strengthen our already important position in online PowerPoint sphere.

Future plans include a design overhaul, more templates, and even more learning articles.

## Our Relationship with Advertisers

Advertisers need to justify their expenses and they also need to make sure that their products and services are seen at places that matter. It's no surprise then that they always appreciate a piece of online real estate that's trusted and popular at the same time – we provide you with that winning combination so that your advertising dollars get you more bucks, and more presence.

The fact that you are omnipresent and visible on a site of such quality values is an advantage that you cannot ignore. Unlike sites with ever changing advertisers, most of our advertisers have been with us for a long time – some of them have continued their relationship with Indezine.com for over 8 years continuously. We look forward to creating a mutually beneficial, long standing relationship with you, and bring exposure to your products and services.

*"I really enjoy using this site. It makes my job as the media person a whole lot easier. Thanks a bunch!!!"*

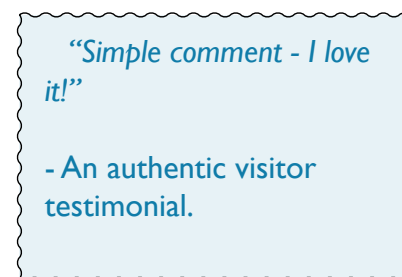
*- An authentic visitor testimonial.*



# Ad Specifications



Banner Type	Dimensions (in pixels)	Format	Maximum File Size (in kb)	Rate per month (per 1000 CPM)
Leaderboard	728x90	GIF, JPEG, Flash, PNG	40	Contact Us
Medium Rectangle	300x250	GIF, JPEG, Flash, PNG	25	Contact Us
Text Ad Units	30 to 40 words	Text	NA	Contact Us



## Newsletter Sponsorship

With over 150,000+ subscribers, our newsletter is read by a large number of decision makers and influential people, providing your business with a regular exposure to genuine, double opt-in subscribers and new potential clients.

We offer both in-newsletter ad placements, and the possibility to deliver specialized value added mailers for mutual benefit to you and our subscribers in the form of product promotions, webinars, etc. For these, specialized mailers with the option of one follow-up mailer is provided.

## RSS Sponsorship

Reach out to affluent and dedicated readers by displaying text ads in between RSS Feeds. RSS sponsorship on our site is exclusive, thereby making it one of the cheapest, precise ways to reach out to a dedicated audience. We also accept weekly RSS Sponsorships.

## Product Reviews

We accept product reviews. Once a review has been submitted, we need 5 working days to get back to you. We accept reviews only for products that are relevant with the site content and audience. Sponsored reviews also get a spot in the 'Featured Post' section on the home page. Indezine reviews are unbiased, and you will be provided with an opportunity to approve or reject the review. Contact us for pricing details.

## What Our Advertisers Are Saying

*“Working with Indezine has always been a pleasure. Professional, responsive, high quality service is standard procedure in anything involving Indezine. The continuous pro-active follow up from Indezine helps me keep track of our campaigns to know we get value for our money, which we truly do.”*

– Liber Rodriguez, Sales Director, Novatrox AB, Sweden

*“We have been with Indezine for a long time and receive professional and friendly service all the way through our relationship. With Indezine.com we achieve high level of targeted visitors to our site and a great opportunity to showcase our business. Beyond the quality of the website, we always get quick and flexible solutions to our custom requirements. Highly recommend Indezine. It rocks!”*

– Nina Lezhnina, iSpring Team, iSpring Solutions, Inc., USA

*“Indezine brought us very targeted users through ads displayed for our product authorPOINT Lite. We are definitely looking at further promotion for all relevant products through this channel.”*

– Jagdeep Singh Pannu, Director of Internet Marketing, authorGEN Technologies, USA and India

*“Indezine is, without doubt, the best website to help PowerPoint users keep informed about all the content, tools and other resources they can use to help them take their presentations to the next level.”*

– Dennis Ricks, Founder and CEO, Crystal Graphics, USA

*“Until I found this site, I didn't really do much with PowerPoint. Just looking at the designs is inspiring! This site is wonderful!”*

*- An authentic visitor testimonial.*

# Contact Information



For more information about advertising at Indezine.com, or knowing more about any of our ad spots, kindly contact us at:

## Enquiry

For more information about sponsorships and personal services contact:

Geetesh Bajaj  
Indezine.com  
Skype: geeteshoffice (0930 to 1730 hrs India Standard Time)  
Email: geetesh@indezine.com  
Fax (USA): +1 (866) 365-1730

## Banner Submissions

Please submit your ad creatives to:

Santhosh Gunti  
Indezine.com  
Email: banners@indezine.com  
Fax (USA): +1 (866) 365-1730

Please provide us 3 working days to implement the ad creatives.

## Product Review Submission

Please submit product reviews to:

Parveen Kaur  
Indezine.com  
Email: reviews@indezine.com  
Fax (USA): +1 (866) 365-1730

Please provide us 5 working days to review the submission.